

## **MIT Entrepreneurship Center to Support Launch of New Prestigious Student Run “MIT Entrepreneurship Review” as Forum for Intellectual Thought Leadership on Entrepreneurship**

*Thursday October 8, 2009* – The MIT Entrepreneurship (E-Center) announces today the support for the launch of a new student organization, the [MIT Entrepreneurship Review \(MITER\)](#) which will provide an online forum for rigorous, thought leadership dialogue on entrepreneurship. The organization, patterned after Law Reviews at leading law schools, will begin its competition for MIT ER’s inaugural student editorial board shortly. A blue ribbon Editorial Advisory Board (see below) consisting experts in the field of innovation-based entrepreneurship has been assembled and more will be added in the near future.

The mission of MIT ER is to provide a low-barriers, online interactive forum for thought-leaders in the field of entrepreneurship and innovation to share and discuss ideas in medium-form content. Medium-form content consists of articles or videos (and possibly other media) that are more in-depth than a blog, but less elaborate than a scholarly peer-reviewed research paper. Under this format, MIT ER will ignite the interest and stimulate more in-depth thinking within the overall global entrepreneurial community.

Students will be selected to become Founding Editors in an open competition. The student competition marketing will begin effective immediately and is expected to be completed by mid-November with the Web site going live in mid to late November. Candidates who are interested in being part of the founding editorial board are encouraged to email [miter@mit.edu](mailto:miter@mit.edu). Other parties who are interested in contributing ideas and/or resources in the form of sponsorship are also welcome and should email the student leaders below.

While the boards and current organization is currently MIT-centric, it will be expanded beyond MIT and non-MIT contributors are warmly welcomed as well. The goal is to have global impact to accelerate the pace of entrepreneurship by a thoughtful discussion about the subject with thought leaders worldwide.

### **Editorial Advisory Board (to date):**

1. Charlie Cooney, Robert T. Haslam Professor of Chemical Engineer and Founder & Chair, MIT Deshpande Center
2. Michael Cima, Sumitomo Electric Industries Professor of Engineering and Faculty Director, Lemelson/MIT Program
3. Simon Johnson, Ronald A. Kurtz Professor of Entrepreneurship and Founder, The Baseline Scenario
4. Robert Langer, David H. Koch MIT Institute Professor and Founder & Chair, MIT Langer Labs
5. Fiona Murray, Sarofin Family Career Development Associate Professor and Associate Director, MIT Entrepreneurship Center
6. Sandy Pentland, Toshiba Professor of Media Arts and Science, MIT Media Lab
7. Edward Roberts, David Sarnoff Professor of Management of Technology and Founder & Chair, MIT Entrepreneurship Center
8. Scott Stern, MIT Visiting Professor of Technological Innovation, Entrepreneurship and Strategic Management

**Advisory Board (to date):**

1. William Aulet, Acting Managing Director, MIT Entrepreneurship Center and Faculty Advisor, MIT ER
2. Howard Anderson, Senior Lecturer, MIT Sloan School of Management
3. Robert Buderer, CEO, Xconomy
4. Sherwin Greenblatt, Director, MIT Venture Mentoring Service Program
5. Lita Nelsen, Director, MIT Technology Licensing Office
6. Jason Pontin, Editor in Chief & Publisher, MIT Tech Review and MIT Director of Communications & Advisor to the President
7. Leon Sandler, Executive Director, MIT Deshpande Center

**MIT Entrepreneurship Review Contact Info:**

Email for MIT ER	<a href="mailto:miter@mit.edu">miter@mit.edu</a>
Temporary Web Presence	<a href="http://entrepreneurship.mit.edu/MITER">http://entrepreneurship.mit.edu/MITER</a> (includes competition rules)
Facebook Page	<a href="http://www.facebook.com/pages/MIT-Entrepreneurship-Review">www.facebook.com/pages/MIT-Entrepreneurship-Review</a>
Twitter	MITEReview
Erdin Beshimov	<a href="mailto:beshimov@mit.edu">beshimov@mit.edu</a>
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Web Site: [entrepreneurship.mit.edu](http://entrepreneurship.mit.edu) (in process of being redone)

Facebook: <http://www.facebook.com/pages/Cambridge-MA/MIT-Entrepreneurship-Center/128060554581>

Twitter: <http://twitter.com/MITECenter>