



Thank you for your applying to be a member of the 2017 NYC Startup Studio run by the Martin Trust Center for MIT Entrepreneurship this summer. Applications for this program close on Sunday April 9th at 8pm Eastern.

**Remember:** At least one co-founder of each participating team must be a current MIT student or post-doc. You must be in a degree-granting program to be considered an MIT student. Those graduating in either February or June of 2017 are considered current MIT students for the purposes of this program.

More information can be found at: <http://entrepreneurship.mit.edu/accelerator/mit-nyc-startup-studio/>

### **YOUR STARTUP**

*(all questions in this section with the exception of the final one are required)*

1. Team name  
*(It's okay if you change it later)*
2. What industry is your team focusing on?  
 FinTech  Real estate  Medoa  Creative arts  Other
3. Elevator pitch  
*300 characters or less*
4. What problem is your team trying to solve and who is your primary customer?  
*For all open-ended questions on this form, please answer in 1000 characters or less except where specifically noted.*
5. How do you plan to solve this problem?  
*Just looking for a little more information than what you included in the Elevator Pitch.*
6. Who are your competitors and why is yours a better solution than what they offer?
7. Does your business have any traction yet?  
*It's okay if the answer is no, but even user comments on your product or service is helpful. If you do have some traction, let us know items such as the number of customers or current revenue ...*
8. What was the inspiration for your startup?  
*How did your team come together and what was the spark for the idea?*

9. Have you received any funding?

*This would include angels, friends and family, grants, personal dollars invested, etc. Please be specific. Don't worry ... there is no "wrong answer".*

10. What are your team level goals for your MIT NYC Startup Studio experience? Where do you hope and expect your team to be at the end of the program in September?

*Please be as specific as you can.*

11. Why should your team spend the summer in NYC? How does being part of the NYC ecosystem benefit your startup?

12. Anything else you want to share with us about your team?

### **YOUR TEAM ROSTER**

This section will cover the members of your team. You must have at least two and no more than four co-founder level individuals included on your application, of which at least one must be a current MIT student (as mentioned before).

The first team member listed will be considered the main point of contact for that team during the application, interview, and acceptance process. We will only send to this first email listed and it will be that person's responsibility to inform the other team members.

*You will need to complete this section for each team member. Starred questions are required.*

\* How many co-founder level team members do you have?

2  3  4

1. \*First name

2. \*Last name

3. \*Email address

4. \*Phone number

5. \*Will this team member be working full-time out of the NYC Startup Studio this summer?

*If no, please explain what you will be doing for the period of time you will be away between June and the first week of September.*

6. \*If you are a current MIT student, what degree are you pursuing?

Bachelor's  Master's  Doctorate  Post-doc  Not an MIT student

7. If you are a current MIT student, what is your expected graduation year?

8. If you are a current MIT student, what course are you?

9. If you are a current MIT student and pursuing a dual degree or double major, please enter it here.

10. If you are NOT a current MIT student, what is your current academic status?  
*Let us know if you are currently enrolled at another school, what degree and major you are studying, and expected graduation year.*

11. \*Brief biography.  
*Tell us about your background, your educational as well as startup experience, and any other pertinent details.*

12. \*Are you a hacker, hipster, or hustler?  
*If you fit more than one category, choose the one that feels most like the one you self-identify with.*

- Hacker (you can solve any technical problem and make anything work).
- Hipster (you are a creative design genius who makes the user experience awesome).
- Hustler (you are the one who closes deals and brings back the money).
- I have no idea what this means.

13. \*Please list all entrepreneurship and innovation courses you have taken to date.  
*Please include any courses you are currently enrolled in this semester.*

14. \*Please list any prior experience you have starting your own company or working with or for a startup

15. \*What personally motivated you to get involved with this startup?  
*There are many paths one can take. Why did you choose this one as opposed to doing something else? What is in this experience for you?*

16. \*What are your personal goals and expectations for the MIT NYC Startup Studio?