



2023 COHORT

23

TEAMS

17 Cambridge and 6 NYC

68

STUDENTS

WOMEN

43%

MEN

57%

2.95

AVERAGE TEAM SIZE

INDUSTRIES REPRESENTED

AGRICULTURE
& FARMING



CLIMATE
TECH



PLATFORMS



FOOD &
BEVERAGE



FINANCIAL
SERVICES



SOFTWARE



FOOD &
BEVERAGE



HEALTHCARE

REAL
ESTATE



TRANSPORTATION



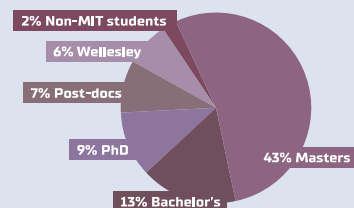
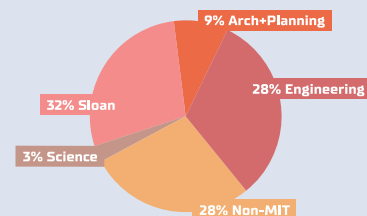
SUSTAINABILITY



TRAVEL &
TOURISM



SCHOOLS



DEGREES

BENEFITS of delta v

MIT delta v is an initiative across all of MIT's schools and colleges: the School of Engineering; the School of Science; the School of Humanities, Arts, and Social Sciences; the School of Architecture and Planning; the MIT Sloan School of Management; and the Schwarzman College of Computing. The accelerator is overseen by the Martin Trust Center for MIT Entrepreneurship and is the capstone educational opportunity for MIT student entrepreneurs as it prepares them to hit escape velocity and launch into the real world.

SPACE

- Cohort-based lateral learning to create a powerful community
- Work side-by-side with other driven and innovative entrepreneurs
- Exclusive access to Trust Center resources for the entirety of the summer

MONEY

- \$2,500 monthly fellowships for current MIT and Wellesley students
- Teams are eligible to earn up to \$20,000 in equity-free funding based on performance against milestones
- Ability to focus full-time on their ventures

STRUCTURE

- Direct advising from specialists, coaches, mentors, and Entrepreneurs in Residence
- Workshops for specific skills
- Group goal setting sessions
- Monthly progress presented during "board meetings" to hold teams accountable to milestones

STATUS

- Recognized as the premier student teams at MIT
- Demo Day at MIT and global webcast
- Access to blue chip advisors and the MIT delta v alumni network
- Prominent exposure via all channels of Trust Center and MIT communications
- A full endorsement from MIT as a "graduate" of our accelerator

Welcome to Demo Day

The best day of the year!

Welcome students, alumni, and community members to **MIT delta v Demo Day 2023!**

This year's accelerator is the first since 2019 to be held in two cohorts – one at MIT in the Trust Center and a second based in New York City! Today, they get to share the results of all their hard work.

Demo Day is our favorite day of the year! You will be blown away by what our student teams have done to create new ventures that will make the world better. We couldn't be prouder to show them off on the stage at Kresge – and inspire you, our audience. In fact, the majority of our cohort comes from people who were sitting in the audience last year and said, "I want to and *can* do that!" So why not YOU in summer 2024?

These students took many different paths to get here today and were encouraged to tap into as much of MIT's rich resources as they could. The one unifying factor is each team aspired to achieve "escape velocity" and make their entrepreneurial dream a reality. This is their day; they deserve all the applause, love, and help we can throw their way.

Students will take different paths moving forward. Some will launch their ventures, some will join other startups, some will join big organizations or the government, or pursue research and academia. What they will share is the confidence that they have the mind set, skill set, and way of operating to control their own destiny. They will be entrepreneurs.

While we celebrate startups, delta v is about more than that. It is about people growing into innovation-driven entrepreneurs for the rest of their lives. This is an educational and development program where "personal growth >> new venture growth."

MIT delta v is not an investment accelerator. Our goal is 100% instruction and we are focused on teaching students "how to fish" (i.e., the craft of entrepreneurship) rather than "catching a fish" (i.e., creating a company above the learning experience). Not all teams

who go through the program may make it to Demo Day if we feel it would not be a good experience for them.

We are incredibly proud of our delta v alumni and their willingness to give back. Many sat on advisory boards and acted as mentors this summer in addition to being pitch “coaches” and speakers, sharing the challenges they’ve faced.

If you are a student, please take advantage of the vast resources at the Trust Center and across all of MIT. Visit entrepreneurship.mit.edu to learn more and sign up for MIT Orbit (orbit.mit.edu) to stay up to date and get customized guidance. For our guests from the community, we hope you find these entrepreneurs attractive enough to gain your support; they could use your help.

We want to acknowledge the tremendous assistance from MIT (especially Deans Schmittlein and Chandrakasan whose stalwart backing for years gives us stability to not just survive but thrive) and the greater entrepreneurship communities, who took time from their busy schedules to work with our teams. Most are listed in the back of this program. We also must thank our donors who help make the overall program and Demo Day possible. It takes real money to run delta v, and please know that, listed or not, we are extraordinarily grateful for your support.

Thank you to Program Directors: Macauley Kenney, Jenny Larios Berlin, and Ben Soltoff at MIT, and Stephanie MacConnell in NYC. Plus our EIRs: Paul Cheek, Devon Sherman Daley, Christine Hsieh, Kosta Ligris, Susan Neal, Sid Salvi, George Whitfield, and Laura Zwanziger.

Thanks to the fantastic staff of the Trust Center: Chris Burns, Alicia Carelli, Katie Frost, Amu Killada, Ylana Lopez, Magali Paoli, Doug Williams, and Greg Wymer, plus incoming MIT students and delta v program managers David Brown, Frank Lin, and Andrew Lu.

Enjoy the program and get involved in building the future while at MIT. Entrepreneurship is not a spectator sport – jump in and be part of it!



Bill Aulet

*Ethernet Inventors
Professor of the Practice of
Entrepreneurship, MIT Sloan
Managing Director, Martin
Trust Center for MIT
Entrepreneurship*

Deans' Letter

Proud sponsors of delta v

In 1861, MIT founder William Barton Rogers laid out a vision for a new type of institution of higher learning “conducive to the progress of invention and the development of intelligent industry.” Over time, MIT’s mission has been refined to “advance knowledge and educate students in science, technology, and other areas of scholarship that will best serve the nation and the world in the 21st century.”

In her inaugural address earlier this year, new MIT President Sally Kornbluth spoke to MIT needing to use the power of entrepreneurship to “propel profound solutions out to communities around the world, from preventing pandemics to cleaning up plastic waste.”

The ability for MIT to fulfill this vision comes from the combination of invention and commercialization, which ties directly to entrepreneurship. This is in our DNA and in our future. Toward this end, the Trust Center launched FSA (the Founders’ Skills Accelerator) in 2012, the first version of delta v. This was a unique capstone program that integrated and expanded our expertise in scientific discovery, engineering implementation, management, and, most of all, entrepreneurship.

The direct impact of this accelerator over its first 10 years has been beyond impressive, based on data and survey results released last year. The nearly 700 student entrepreneurs who have taken part have started hundreds of companies – those that were a part of delta v and those started subsequently – that have raised over \$3 billion, a number that continues to grow each year.

More importantly was the personal development of these students whose most common feedback following their time at the Trust Center was “it changed my life.” The companies may come and go, but the gift that keeps giving is the highly confident and capable entrepreneurs who continue to solve the world’s most important challenges.



While delta v warmly welcomes students across all schools, as Deans of the MIT Sloan School of Management and MIT School of Engineering, we are proud to take the lead in co-sponsoring delta v and hope you enjoy the 2023 delta v Demo Day showcase.

For students attending this event today, we earnestly hope you are inspired to integrate entrepreneurship into your MIT education. Equipping the next generation with an entrepreneurial mind set, skill set, and way of operating will greatly benefit both individuals and society in an increasingly turbulent world.

For the broader community, we ask you to further support these students, our entrepreneurship ecosystem, and MIT at large. This is not an individual sport. As a team enterprise, it requires disparate individuals, and a community with distinctive skills and capabilities. People just like you.

Enjoy Demo Day and use it as a springboard to engage more deeply. This great institution needs your energy and expertise to fulfill its mission: help us better serve the nation and world in the 21st century.



David Schmittlein

Dean, MIT Sloan
School of Management



Anantha Chandrakasan

Dean, MIT School
of Engineering

Program Directors

Advising students on startup life



Macauley Kenney

Macauley holds a master's in Technology and Policy and a Sustainability Certificate from MIT. She is passionate about scaling mission-oriented organizations in emerging markets, and is a delta v alum herself. She lectures at Sloan, is an instructor for MIT D-Lab, and an advisor for Surgibox, where she was the COO before joining the Trust Center.



Jenny Larios Berlin

Jenny has an MBA from MIT Sloan and a master's in City Planning from the MIT School of Architecture and Planning. She is a lecturer at Sloan and oversees the Trust Center's work with under-represented minority student populations at MIT. She was the co-founder of creative agency limeSHIFT and self-driving tech company Optimus Ride.



Stephanie MacConnell (NYC)

Stephanie has an MBA from MIT Sloan where she was the Trust Center's Healthcare Sector Leader as a student and was awarded the McGovern Award for her leadership. Stephanie is an angel investor, advisor, and mentor and took over as the Director of MIT delta v NYC this spring, our first in person accelerator in the city since 2019.



Ben Soltoff

Ben is the Trust Center's Ecosystem-BUILDER in Residence and oversees our climatetech programs, including TEX-E, our collaboration with Greentown Labs and universities in Texas to foster entrepreneurs focusing on energy transition challenges. He has founded a number of environment-focused startups and has dual masters degrees from Yale.

Entrepreneurs in Residence



Paul Cheek
Executive Director,
Martin Trust Center
Senior Lecturer,
MIT Sloan
Co-Founder,
Oceanworks



Devon Sherman Daley
EIR & External
Partnerships Lead,
MTC
former Senior
Managing Director,
MassChallenge



Christine Hsieh
EIR, MTC
MIT PhD HST
Healthcare
Strategist & Advisor



Kosta Ligris
EIR & Lecturer, MIT
CEO & Founder,
Stavvy
Founder & Chairman,
ligris.



Susan Neal
EIR & Director of
Operations, MTC
Lecturer, MIT Sloan
Co-founder & former
CEO, ATACAMA



Sid Salvi
(NYC)
MIT Sloan MBA &
delta v Alum
Co-Founder & CTO,
Atolla
Mentor, First Round
First Track



George Whitfield
EIR & Lecturer, MIT
MIT PhD DMSE
Co-Founder & CEO,
FindOurView



Laura Zwinziger
(NYC)
MIT Sloan MBA &
delta v Alum
Founder & CEO,
Fit For Everybody

During the summer, **Tailbox**, one of our student startups was presented with an opportunity that required them to make a decision: to either continue in delta v or follow a different path that would mean leaving the program before Demo Day.

As we do for all our teams on any important choices they make in these early stages, the EIRs provided guidance, answered their questions, and ultimately left the decision to the entrepreneurs. Tailbox will always be part of the delta v family and we look forward to seeing their future growth. Thank you as well to the volunteers on their board for their mentorship and guidance.

10 Year Impact Study

Assessing our progress so that we can continue to succeed



In 2022 we conducted an in-depth longitudinal study of the impact of delta v on our students, their startups, and the general economy.

Professor Daniela Ruiz Massieu, Managing Director of the Instituto Tecnológico Autónomo de México (ITAM) Entrepreneurship and Innovation Center and her collaborator, Professor Claudia Gonzalez-Brambila, led the study and found these significant results.

For more details, please visit:

entrepreneurship.mit.edu/delta-v-10-year-study



10 COHORTS (2012-2021)

181 TEAMS

322 RESPONDENTS

(that's a 47% response rate)

**Our ventures
have been very
successful**

61% of companies are still operating or were acquired
63% of companies have raised money
\$1B total amount raised (and growing)

**Participants
founded additional
companies at
a prolific rate**

130 additional companies started by delta v participants
\$2B+ additional funding raised by these ventures

**Gender diversity
has been
increasing**

23% of teams with a woman CEO in the first 5 years
39% of teams with a woman CEO in the second 5 years
55% of teams with a woman CEO in 2022 cohort

**We launch
teams into other
accelerators**

38% of teams accepted into private or for-profit programs

**We build lifelong
connections**

83% of survey participants still regularly in touch with
their cohort

Best comment

"It changed my life!"

Agrichat AI

Unlocking agricultural research

Population growth and climate change have escalated the risk of famine, affecting millions of lives. To combat this, global institutions invest billions annually in agricultural research. Unfortunately, this crucial knowledge remains inaccessible to farmers, trapped in research papers, PDFs, and blogs.

Agrichat leverages the power of generative AI to consolidate agricultural research, enabling farmers to conversationally access timely insights tailored to their unique farming conditions. At the same time, the researchers and institutions who produce this research gain the ability to assess the needs of their communities and measure their collective impact.

**INDUSTRY
FOCUS:**

AgTech

AI



**Hem Narayan Das
Chaudhary**
MIT Math & Chem-Bio
Eng '23



Oscar Guardado
MIT ChemE & Finance '23

AGRICULTURAL RESEARCH AT YOUR FINGERTIPS.

I planted corn three days ago, but
it looks like there's a storm rolling in.
Will this affect germination?

Hello Joe! I found some useful information:

1. The [Kayerr Corn 271](#) seeds you planted have flood-tolerant traits and can survive under water more than 5 days.
2. Projected rainfall is only 5 inches, according to the [National Weather Service](#).
3. The soil in your area contains 40-50% sand, according to [your State Extension](#).

These factors indicate the storm is unlikely to hinder the germination of your corn. Would you like me to draft a checklist for things to look for after the storm clears?

Agrichat makes agricultural research more accessible and applicable for farmers across the US.

MILESTONES:

Signed MOU
with 5 US State
Extensions for the
first round of pilot
of our product

Got 15 US State
Extensions in
the pipeline for
follow-on pilots

The core team
built a fully func-
tional MVP

MIT PARTNERS:

15.390 New Ventures
Legatum Center
Sandbox Innovation
Fund

NOTES:

Ape Fitness

Stop monkeying around

At APE Fitness, we know that a client's satisfaction directly influences their loyalty to a gym. Our device empowers trainers to give their full attention to clients, while effortlessly tracking performance. When clients see and feel their progress, they stay motivated, leading to increased retention. Enhance your gym's efficiency, elevate the training experience, and keep your clients coming back for more.

**INDUSTRY
FOCUS:**

Fitness

Health &
Wellness



Raiphy Jerez
MIT EE '23



Ahmed Katary
MIT EECS '23



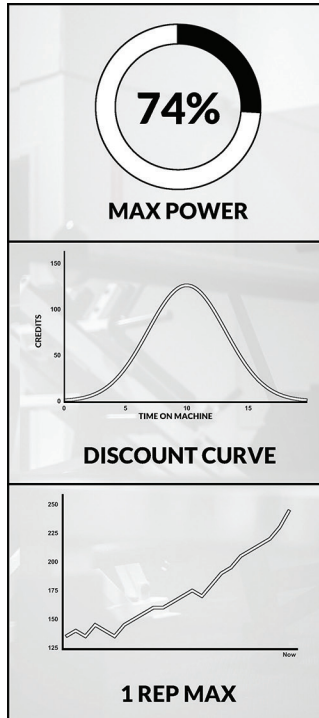
Ahmad Taka
MIT EECS '23



Travis Ziegler
MIT MS EECS '23



www.apefit.io



Our innovative system embedded in equipment is transforming workouts, driving up performance and smashing personal records. Welcome to the future of fitness.

NOTES:

MILESTONES:

Developed embedded fitness tracking prototype

Interviewed gym owners across 15 gyms

10+ years combined gym experience

MIT PARTNERS:

D-Lab

EECS

Media Lab

AugMend Health

Complementing therapy with self-guided virtual reality

AugMend Health helps large mental healthcare clinics with large waitlists give back time to their therapists by integrating a self-guided VR intake program that streamlines patient onboarding and maximizes clinician efficiency. Our innovation engages patients, reduces waitlists, and offers personalized, targeted therapeutic approaches. Using machine learning, we prioritize key information on patients to equip clinicians with detailed insights, while our technology detects early risk factors, improving preventative care. Transforming mental health treatment, we aim to democratize access and provide holistic, trauma-informed care.

**INDUSTRY
FOCUS:**

Mental
Healthcare



Aleksy Dojnow
MIT Arch '18
MArch '24



Sacha Moreau
MIT Arch '18
MArch '23



Artemiy Shlyaptsev
HKS MPA '23
Temple MFin '19
Wilmington '18



Alexandra Therond
UQAM '15
MA '21, PhD '26



www.augmend.health



Self-guided virtual reality intake guided by a virtual avatar.

MILESTONES:

Acquired 2 customers for pilot and defined scope of pilot

Built MVP for VR Intake

Published with renowned doctors on the benefits of VR for behavioral health and pain

Started clinical trial at MIT for VR mindfulness intake

MIT PARTNERS:

Harvard HealthLab

Harvard iLab

I-Corps

MIT.nano

Sandbox Innovation Fund

NOTES:

Be Your Own Boss

(byob)

Virtual manager for content creators

Far too often creators (i.e., social media influencers) struggle to earn money, limiting their ability to entertain, educate and inspire their audience.

“Be Your Own Boss” (byob) empowers creators to focus on creating content, while their virtual manager does all the heavy-lifting.

byob is an all-in-one solution for creators to outreach with new brands, sift through inbound requests, and streamline their workflow.

Join byob in fortifying creative visionaries. Where being your own boss is more than a dream, it’s a reality.

**INDUSTRY
FOCUS:**

Ad Tech

Artificial
Intelligence

Creator
Economy

Influencer
Marketing

Social Media
Marketing



Matteo Greenberg
Babson '23



Jose Rodriguez Odon
Babson '23



Gaiane Simonian
MIT Sloan MBA '24



Be. Your. Own. Boss.

www.byob.ai



The new gold standard for creator <=> brand collaborations.

MILESTONES:

Onboarded
10 creators as
beta customers
(Average: 500k+
followers)

100+ sign-ups
on our waitlist

Launched byob's
Outreach Autopilot,
our new business
generation product
that helps creators
increase their
income by reaching
out to the right
brands at the
right time

MIT PARTNERS:

Trust Center

NOTES:

Boston Quantum

Reimagining what computing can do

Complex optimization problems underpin critical decisions across several industries. Today's classical solutions often fall short due to their processing limits. Boston Quantum leverages quantum computing to navigate these complexities and unlock solutions previously deemed unattainable, starting with the financial industry.

With an initial focus on currency markets, we use quantum and quantum-inspired algorithms to rapidly uncover high-profit trading opportunities in networks of tens of assets – and hundreds of prices. Compared to classical solutions, our software is 1,000x faster and unlocks thousands of high-profit arbitrage cycles every day.

**INDUSTRY
FOCUS:**

Enterprise
Software
Finance
Fintech



**Shoumik
Chowdhury**
MIT PhD '25



Gabriel Cordaro
MIT Sloan MBA '23



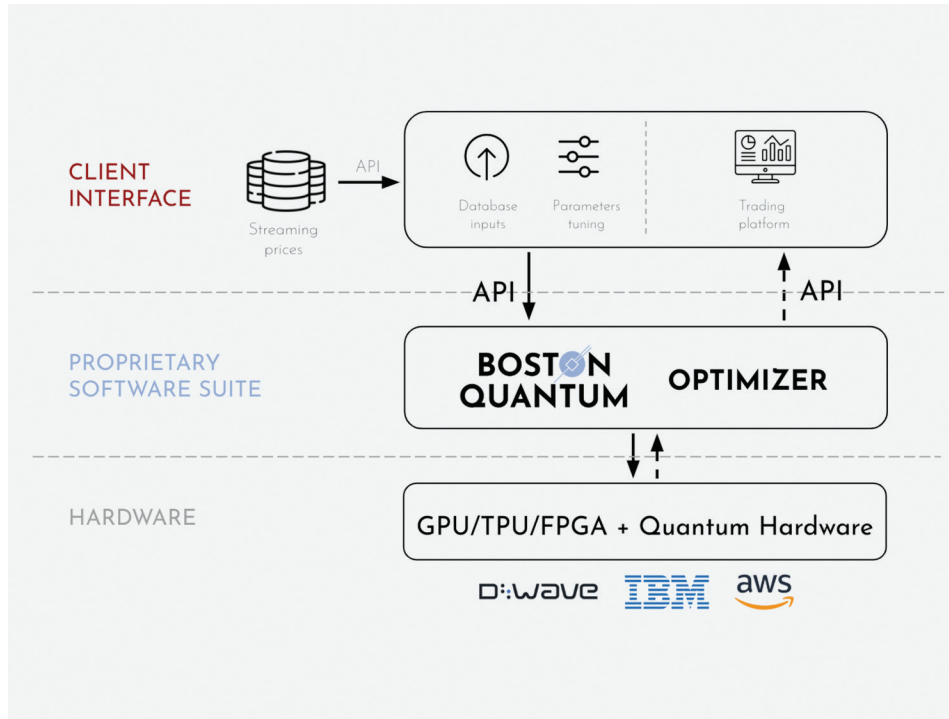
Shantanu Jha
MIT PhD '25



Dilyara Sharipova
MIT PhD '25



Mert Can Yavuz
MIT Sloan MBA '23



Our enterprise software leverages proprietary quantum and quantum-inspired algorithms, and can seamlessly integrate with our clients' preferred financial exchanges.

NOTES:

MILESTONES:

Onboarded 5 financial institutions as clients

Launched Vision, our high frequency trading product that detects and executes complex trading strategies in 10 milliseconds, compared to 40 seconds with our clients' solutions

Performed real trades with average net profit of 8 basis points

Developed trading infrastructure that integrates with 50+ exchanges and platforms

MIT PARTNERS:

Fintech Ventures

MIT \$100K

MIT Fuse

Sandbox Innovation Fund

StartMIT

Reach for the future of trade, today

In global trade, shippers and logistic operators face many financial challenges. We are creating a future where financial processes are streamlined, cash flows are optimized, and SMBs flourish in a connected global marketplace.

International trade, associated with the movement of goods, involves the simultaneous movement of three elements: data, money and finances. As such, SMBs lack control over treasury workflows, suffer extended cash cycles and battle revenue leakage.

Our innovative platform streamlines treasury management workflows, payments and currency exchange to experience seamless international trade with embedded financing.

INDUSTRY FOCUS:

FinTech
International
Trade
Logistics



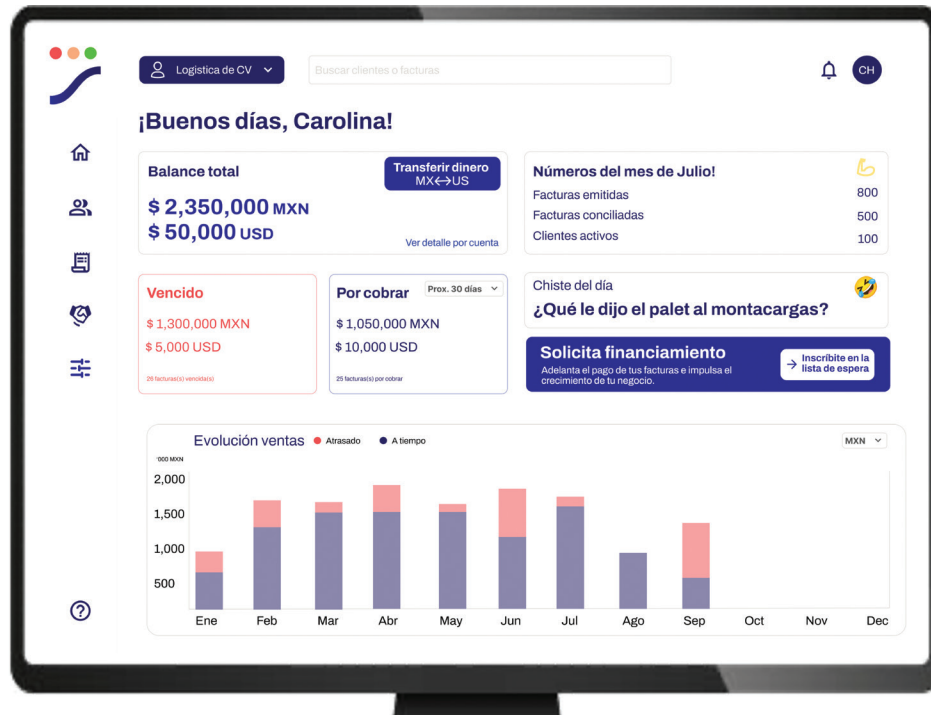
Jan Berczely

MIT Sloan MBA '23
Universidad Católica
de Chile '15
MML '16



Jose Rebolledo

MIT Sloan MBA '23
Northeastern '17



Unlocking the value of international trade through B2B payments

MILESTONES:

3 onboarded customers

\$500 MRR

30 customers on the waitlist

Functional MVP with treasury management module

MIT PARTNERS:

Legatum Center

MIT Media Lab

Sandbox Innovation Fund

NOTES:

Eki Agrivoltaics

Farming soil and sun

Eki Agrivoltaics enables the coexistence of agriculture and solar energy by scaling an innovative photovoltaic technology and offering a revenue-sharing model to farmers. We unlock millions of acres of agricultural land for clean energy, generate more revenue/acre, and ultimately empower rural areas. Let's farm soil and sun, together.

**INDUSTRY
FOCUS:**

Agriculture
Clean Energy



**Delia Rodriguez
Lucas**
Harvard MPA '23



Megan Xu
MIT Engineering '23



www.ekiagrivoltaics.com



Our vertical solar panels allow the farmer to continue using the land for agriculture, while Eki generates clean energy. Power and profit unleashed!

NOTES:

MILESTONES:

Partnership with Spanish agriculture co-operative featuring 10,000+ farmers

Secured funding Harvard Social Impact Fellowship Fund

American Farmland Trust collaboration to advance first US pilots

MIT PARTNERS:

15.336 Climate and Energy Ventures

Harvard Innovation Labs

Sandbox Innovation Fund

fascia

Accelerating health innovations through the power of sleep science

Sleep has long been thought of as a pause in people's daily lives. However, as the complexities and importance of sleep are being unveiled, we now know sleep is a window to overall health. The fascia ecosystem entails comfortable yet precise sleep measurements, non-invasive stimulations, and real-time data monitoring. By empowering sleep researchers with such capabilities, fascia accelerates the understanding and improvement of sleep and beyond.

**INDUSTRY
FOCUS:**

HealthTech



Guillermo Bernal
MIT Media Lab PhD '23



Lynn Jung
MIT CompSci '25



**Goutham
Sekharamantri**
Boston Univ MS '24



The fascia ecosystem collects clinical-grade polysomnography data using a state-of-the-art device and cloud analytics, making sleep research more time- and cost-efficient.

MILESTONES:

100+ interviews as customer discovery for our sleep solution

5 LOIs with sleep researchers

Built both hardware and software prototypes for product validation

MIT PARTNERS:

I-Corps

MIT-Pillar AI Collective

Sandbox Innovation Fund

Venture Mentoring Service

NOTES:

Fazenda da Mamma

Reshaping the food system in LatAm

Fazenda da Mamma delivers organic food directly from small farms to consumers, cutting out the middlemen. Our mission: more profitable food at lower costs. Our unique approach revolutionizes a legacy value chain, captivating a vast consumer base eager for affordable, high-quality nutrition. By leveraging best-in-class technology on widely-used platforms like WhatsApp and our website, we introduce AI-driven intelligence to the buying process. This empowers consumers to swiftly craft their optimal, personalized meal plans and food baskets. All of this is framed within a booming \$32 billion industry for convenience and organic foods in LatAm, with a growth trajectory at a 22.5% CAGR. Better food, personalized experience, and lower costs!

INDUSTRY FOCUS:

Artificial
Intelligence
FoodTech
Health &
Wellness



Fayner Costa
MIT Sloan MBA '23
FGV MBA '18
FEI '14



**Diego Barbosa De
Azevedo**
PUC-SP '17



**Andressa Di Cicco
Dos Reis**
FMU '23
Mackenzie MS '16
Anhembí Morumbi '12



Anjali Karki
Wellesley '25



www.fazendadamamma.com



Experience AI-curated personalized meal plans & recipes, aided by a 24/7 personal assistant.
Enjoy top-tier, farm-to-table organic goods.

NOTES:

MILESTONES:

119 new users onboarded & successfully sold and delivered 134 baskets of organic goods

Executed 25 experiments with 100s of real-world users to advance towards product market fit

4600+ users on our platform with 900 user session recordings

Added 700 subscribers to our premium mail list eager for our promotional offers

MIT PARTNERS:

Entrepreneurship & Innovation Track | MIT Sloan

Legatum Center

MIT \$100K

Sandbox Innovation Fund

Venture Mentoring Service

Gleen Technologies

Money Talks. We Translate.

Gleen delivers individualized reporting on how a user's everyday spending aligns with their personal values. We match user financial transaction data with our database of vetted corporate data to deliver customized, trustworthy, and intuitive impact summaries.

65% of consumers want to support purpose-driven, sustainable brands but only 26% are able to systematically do so. Gleen is on a mission to close this intention-behavior gap by recommending actionable, convenient swaps and offering financial rewards to incentivize shopping at businesses that are more aligned with a user's selected values. Money talks and companies are listening. Together we can spend our way towards a better future.

INDUSTRY FOCUS:

Consumer
Goods and
Retail

FinTech

Sustainability



Roshni Amin
MIT Sloan MBA '23
Penn '16



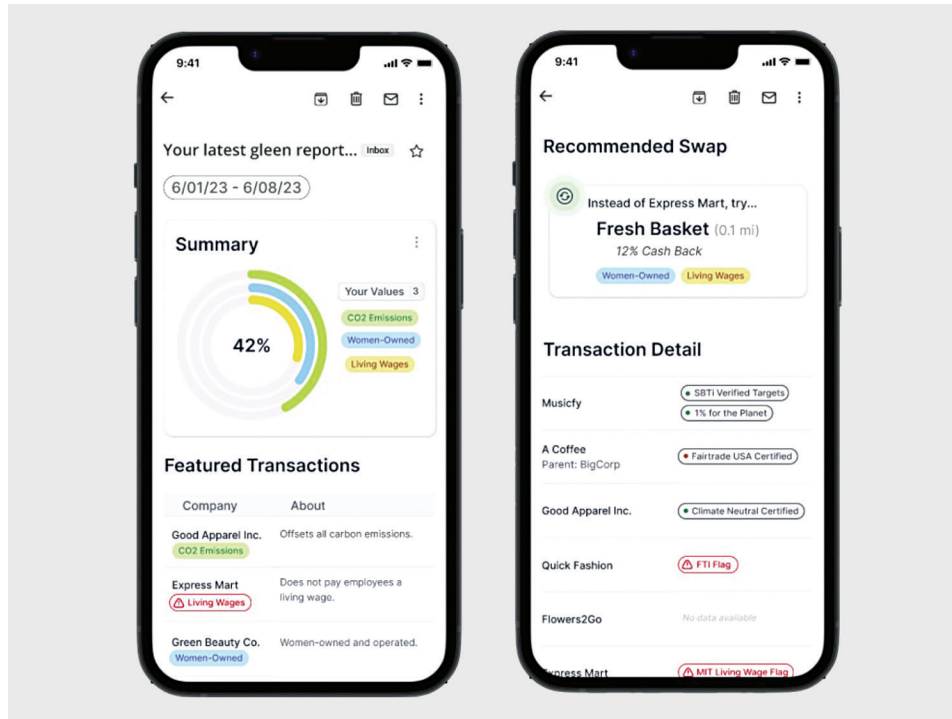
Michael Nieset
MIT Sloan MBA '23
Ohio State '16



Christen Safko
MIT Sloan MBA '23
Vanderbilt '16



www.gleen.app



An illustrated report that a gleen user receives

MILESTONES:

Interviewed 80+ conscious consumers to build a product that resonates

Developed a proprietary database of 30+ certifications mapped to 15+ values, encompassing 10,000+ companies

Launched product in a closed beta in NYC with recurring users

MIT PARTNERS:

15.378 Building an Entrepreneurial Venture

MIT \$100K

Momentum Accelerator

Sandbox Innovation Fund

NOTES:

Jane

Your home is a climate solution. We'll show you how.

Making your home sustainable can be daunting. From research to crunching the numbers to finding the right installer, and doing that all on top of your day-to-day, it's too easy to give up.

Jane is your advisor to help you get unstuck. The Jane platform helps you research your options, guides you through financing options, connects you to vetted contractors, reviews your quotes, and gives you 1:1 support every step of the way. We're here so that you don't give up.

**INDUSTRY
FOCUS:**


Climate Tech
Real Estate
Tech




Karim El-Hajj
Harvard MBA '23
McGill '16



Elaine Wang
MIT DUSP MCP '23
Brown '17



[Get started](#)
[Resources](#)

[Get advisor help →](#)

Elaine


Your net zero plan

Here's a personalized, step-by-step guide to electrify your home. We're here to help if you get stuck.



Install a heat pump


Estimated cost ⓘ
\$23,500 - \$29,000

Pollution ⓘ
39% decrease

Experience year-round comfort and savings with eco-friendly heat pumps—your ultimate energy-efficient heating and cooling solution.

\$8,000 ⓘ in rebates and incentives

[View guide](#)



Get insulation

Estimated cost ⓘ
\$500 - 1,000

Insulating and sealing help tighten your home so you need less energy to heat and cool.

\$600 ⓘ in rebates and incentives

[View guide](#)

[Add another upgrade →](#)

Jane is a platform that guides homeowners through the end-to-end process of making their homes more sustainable.

MILESTONES:

Launched MVP for homeowners

Have 3 homeowners in beta test

MIT PARTNERS:

MIT Department of Urban Studies and Planning

MIT DesignX

Sandbox Innovation Fund

NOTES:

MacroCycle

Circular Plastics. Zero Carbon.

Plastics are very useful materials, but their initial value to society becomes a massive burden at their end-of-life. MacroCycle believes that chemistry holds the key to enable fully circular plastics, made without carbon emissions.

Our proprietary process based on the synthesis of cyclic macro-molecules (macrocycles) enables us to produce virgin-grade recycled PET from plastic waste at 80% lower energy use than traditional processes. The remaining 20% can be powered through renewable energy to produce it with zero carbon emissions. Through this, mPET (MacroCycle-PET) resin can be sold so customers can meet upcoming PCR regulations, lower Scope 3 emissions, and eliminate plastic from ending in our oceans or being produced from fossil fuels.

INDUSTRY FOCUS:

Chemicals
Sustainability
Waste
Management



Stewart Pena Feliz
MIT Sloan MBA '23



Elizabeth Huang
Wellesley '26



**Jan-Georg
Rosenbloom**
ETH Zurich PhD '18

MACROCYCLE

CIRCULAR PLASTICS, ZERO CARBON

www.macrocycle.tech



MacroCycle takes lower value plastic waste (textiles), and through exploitation of chemistry principles, is able to produce virgin-grade plastic pellets ready for all commercial applications.

NOTES:

MILESTONES:

Identified cosmetics packaging as beach-head market

Negotiated outright patent acquisition from the university

Incorporated company

Received \$500K in non-diluted funding to scale up pilot plant

Received 4 verbal agreements from major CPG firms to test our product

MIT PARTNERS:

Breakthrough Energy Fellowship

Climate Collider

MIT Clean Energy Prize

MIT Langer Lab

Sandbox Innovation Fund

medikana

Unlocking global access to medical innovation

At medikana, our core vision is to create transparency within the global medtech industry. Our mission is to increase access to medical innovation by streamlining the complex process of commercializing medical devices internationally through our scalable platform. We are committed to empowering medical device innovators to navigate the international market with ease. We aim to drive the advancement and availability of life-changing medical technologies, with an initial focus in Latin America. Join us on this transformative journey as we revolutionize the way medical devices are brought to market.

**INDUSTRY
FOCUS:**

MedTech
Platform
Software



**Maria Paula
Fernandez**
Boston Univ '23



**Victoria
Gonzalez-Canalle**
Boston Univ '24



Corina Negrón
MIT Sloan MBA '23
Boston Univ '16



Isabella Passaro
Tufts MSEM '21
Boston Univ '16

medikana simplifies and automates medical device commercialization in LatAm

Medical Device
Innovator



Medical Device
Distributor



medikana



medikana is an all-in-one commercialization platform that removes barriers to entry by connecting US-based manufacturers with LatAm distributors and automating each step of the sales process.

NOTES:

MILESTONES:

Onboarded 4 medical device innovators as clients

LOI from 3 medical device innovators

Signed up 40 distributors in 7 countries

Launched MVBP for market access, distributor matching and regulatory registration in LatAm

MIT PARTNERS:

Ideas Social Innovation Challenge

Legatum Center

MIT \$100K

MIT Fuse

Sandbox Innovation Fund

Mindful Maverick

Democratizing investing by empowering retail shareholders to have a voice

At Mindful Maverick, we're on a mission to democratize investing. We empower retail shareholders by connecting them directly to the companies they invest in. With our platform, investors gain transparency on their portfolio's sustainability and responsible practices. Moreover, we enable shareholders to pool their votes, allowing them to collectively raise concerns and advocate for positive change in the companies they support. Join us in shaping a more sustainable and responsible future for investments, one mindful shareholder at a time.

INDUSTRY FOCUS:

Financial
Services

Impact
Investing



Zoe Abbott Boyd
MIT Sloan MBA '23



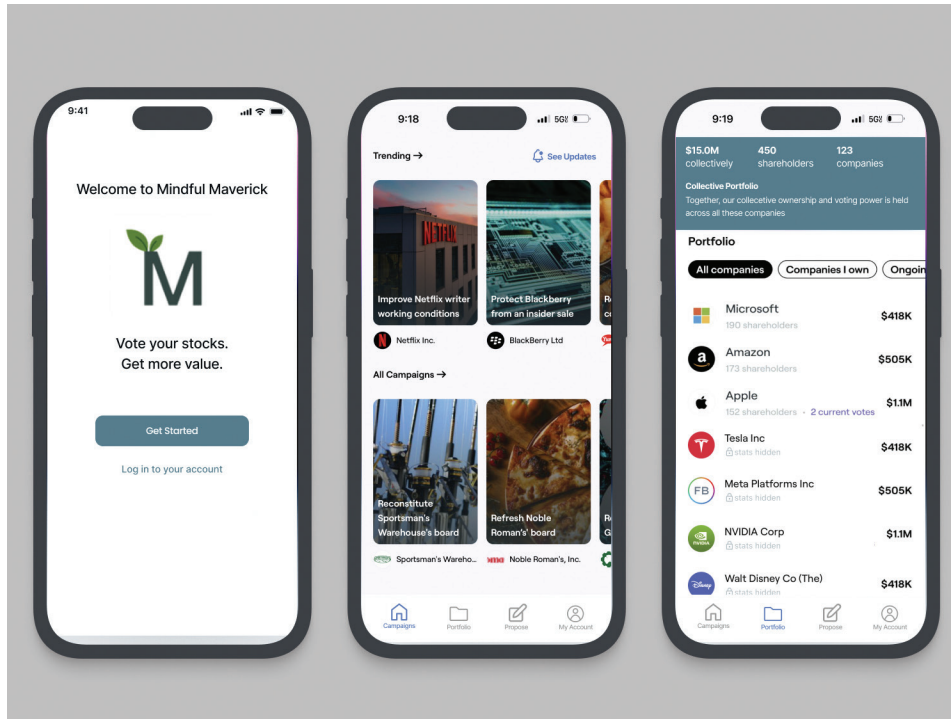
Dash Enkhbayar
MIT Sloan MBA '23
Harvard MPA '23



Aaron Perez
MIT Sloan MBA '23



www.mindfulmaverick.us



Democratizing investing by connecting retail shareholders

MILESTONES:

Conducted over 100 interviews with CFOs, VPs of Investor Relations, Impact Invest Organizations, and Retail Investors

Confirmed our beach head market

Validated our customer problem

Created our minimum viable product

MIT PARTNERS:

MIT Fuse

MIT Sloan

MI3 Impact Investing Initiative

NOTES:

NeuroBionics

Seamless interfaces to accelerate research and medicine

At NeuroBionics, we are revolutionizing the field of bioelectronic interfacing. We are driven by a mission to develop the next generation of implantable devices that seamlessly interface with the human body, unlocking new possibilities in healthcare and paving the way for a healthier future. We are leveraging a decade of research in microscopic fiber technology developed at MIT to create minimally invasive implantable devices, capable of recording and modulating activity in the body with unparalleled precision and versatility.

INDUSTRY FOCUS:

Biomedical
Research
Healthcare



**Marc-Joseph (MJ)
Antonini**

MIT HST PhD '22
Imperial College London
MSc '13



**Nicolette (Nicki)
Driscoll**

Penn PhD '21
Brown '16



Lily Druker

Penn '23

One Fiber. Many Functions.

Chemical Sensing

Temperature

Stimulation

Pressure

EEG . . . and more

NEURO
BIONICS

NeuroBionics' minimally-invasive implants seamlessly integrate with your body to identify and treat disorders.

MILESTONES:

Conducted 150+ interviews with physicians and researchers to refine our value proposition

Secured a manufacturing partner

MIT PARTNERS:

I-Corps

Future Founders Initiative

Research Laboratory of Electronics

Sandbox Innovation Fund

Venture Mentoring Services

NOTES:

NONA Technologies

Difficult environments, effortless water

Earth faces an alarming freshwater scarcity, impacting developed and developing nations alike. NONA Technologies pioneers a transformative approach to desalination, employing a patented electrical attraction method for salt and pathogen removal from water. Through the innovative Ion Concentration Polarization (ICP) technology developed at MIT, NONA achieves remarkable energy efficiency, reducing electricity consumption by 25%-60% in treating brackish water compared to conventional methods. This breakthrough solution empowers communities globally with sustainable clean water access, enables off-grid mobile water supply, and expands industrial water reuse through cost-effective and low-maintenance brackish water desalination.

INDUSTRY FOCUS:

Energy
Generation
Industrial
Water
Recycling
Municipal
Groundwater
Desalination
Recreational
Boating



Bruce Crawford
MIT Sloan MBA '23
BYU-Idaho '18



Yin (Vivien) Wai Wai
Wellesley '25



Junghyo Yoon
Korea Univ PhD '16



Early NONA prototypes and Ion Concentration Polarization (ICP) process diagram

NOTES:

MILESTONES:

700+ customers
on our waitlist

Working prototype
demonstrated

3 patents secured

MIT \$100K First
Prize winner

International
Desalination
Association
Innovation Forum
Award winner

LG Life's Good
Award Winner

ASU Global
Technology for
Social Equity
Prize Winner

MIT PARTNERS:

J-WAFS

MIT Momentum
Accelerator

MIT RLE

NSF NE I-Corps

Venture Mentoring
Service

nurtur

nurturing the minds of moms

Mental health is the leading contributor to maternal mortality. Each year, one million US women struggle with postpartum depression. Sadly, 85% of these women remain deprived of the help they need.

nurtur's revolutionary digital health application harnesses the power of AI to proactively enroll high-risk women in care plans proven to prevent postpartum depression. By teaming up with OBGYNs, nurtur improves outcomes for women and closes gaps in maternal mental health care through evidence-based self-guided therapy.

INDUSTRY FOCUS:

Digital
Health

Femtech

Mental
Health



Bindu Chanagala
MIT SFMBA '23
ANU B.Tech '05



Kristen Ellefson
MIT SFMBA '23
Univ of Texas '10



Shanyse Lingham
Boston College AGM '23
Norwich Univ BSN '14



nurtur leverages AI to proactively enroll women at risk of postpartum depression in behavioral health interventions

NOTES:

MILESTONES:

Conducted over 100 interviews with clinicians, researchers, hospital leaders, and women who experienced postpartum depression

Built product prototype

4 of the global leaders in PPD prediction onboarded as advisors

3 hospital systems are interested in implementation

MIT PARTNERS:

Ideas Social Innovation Challenge

Sandbox Innovation Fund

StartMIT

ReHome

Powering the refugee-welcoming rental market

Every refugee household coming to the US needs a rental unit to call home. ReHome is an online platform that helps landlords and resettlement agencies create these homes within the Refugee-Welcoming Rental Market. The foundation of our platform is an easy process for any landlord to open their doors to refugee tenants at rehomemarketplace.com. Beyond efficient tenant matching, we are building resettlement-tailored real estate services to bring the advantages of the Refugee-Welcoming Rental Market to as many landlords as possible.

INDUSTRY FOCUS:

Real Estate
Social
Impact



Natalie Ho
Wellesley '25



Joe Landis
MIT DUSP MCP '24
Swarthmore '16



Zachary Moring
Boston Univ '23, MS '24



Tom Nguyen
MIT MechE '26



Former Afghan refugees outside of their rental home

MILESTONES:

Placed 33 refugees in rental homes

Beta-tested and launched online platform for matches with refugee tenants

Piloted partnerships with three national resettlement agencies

MIT PARTNERS:

MIT Center for Real Estate

MIT Urban Economics Lab

Priscilla King Gray Center for MIT Public Service

NOTES:

Seak

Software empowering Southeast Asian suppliers to thrive in global markets

Today, 98% of businesses in Southeast Asia are small businesses, but they contribute to only 45% of GDP and 18% of exports. They lack the tools to export or compete in global markets.

We empower Southeast Asian small businesses to export and succeed on US online B2B marketplaces. Our SaaS leverages AI for automatic content enrichment suggestions and competitor analysis, enabling suppliers to navigate unfamiliar markets at scale. With marketplace integration and a network of retail opportunities, we equip small businesses to unlock their export potential.

**INDUSTRY
FOCUS:**

Retail/
Wholesale

SaaS



Gabby Dee
MIT Sloan MBA '23
Brown '16



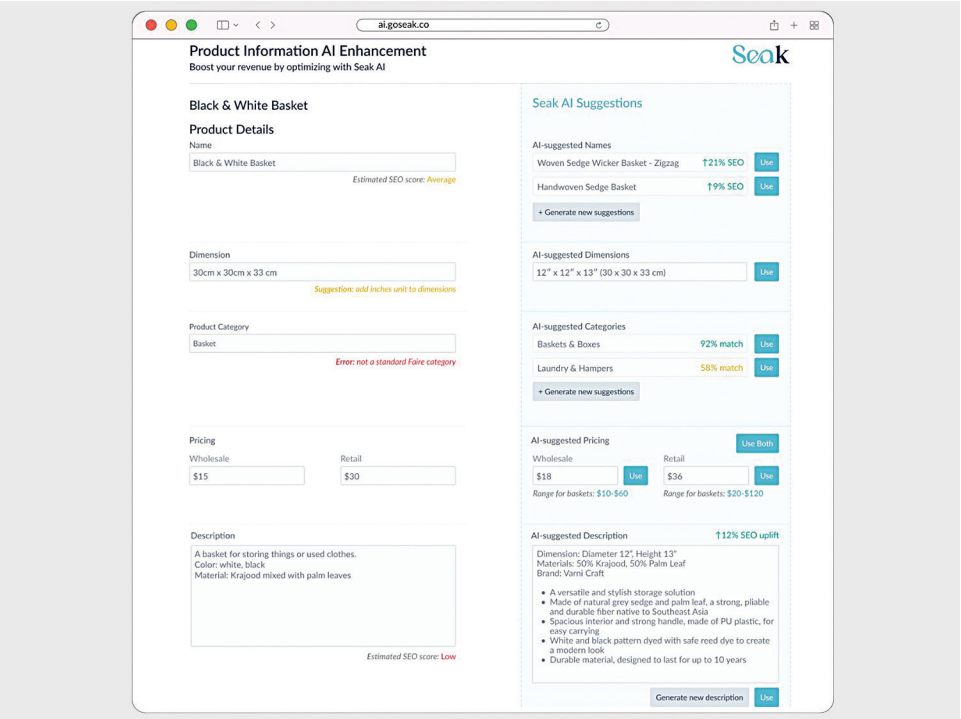
Iman Encarnacion
Univ. of the Philippines
'16



Nicha Sophonpanich
MIT Sloan MBA '23
Columbia '19



ai.goseak.co



Seak uses AI to enhance product information such as title, pricing, and description to ensure that suppliers can succeed in the US.

MILESTONES:

Acquired our first 5 suppliers paying recurring SaaS fees

Achieved \$5,000 in GMV

Landed partnership with 2 B2B marketplaces for dedicated marketing campaign

MIT PARTNERS:

15.378 Building an Entrepreneurial Venture

Legatum Center

MIT \$100K

Sandbox Innovation Fund

NOTES:

Soundboard

Manage and grow your solo-practice, all-in-one place

Solo-practitioners (such as therapists, executive coaches, college counselors) love serving their clients, but managing the ‘back-end’ of their practice is not easy: jam-packed handwritten calendars, overloaded spreadsheets, loose client notes, and manual invoices each month. It is no surprise solo-practitioners spend up to 10 hours per week managing ‘back-end’ tasks instead of serving their clients. That’s why we built Soundboard.

Soundboard is the software layer between a solo-practitioner and their business. We put client-tracking and billing on autopilot, so solo-practitioners can focus on what they love and deliver a better client experience.

INDUSTRY FOCUS:

B2B Software
Fintech

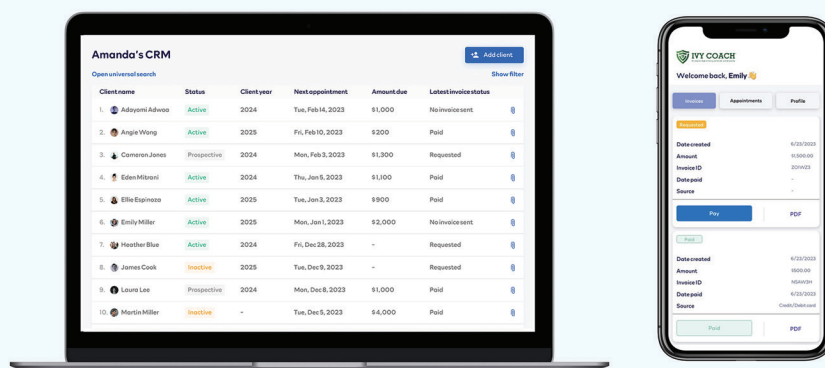


Nahel Rifai Burneo
MIT Sloan MBA '23
NYU '17



Aaron Lewin
MIT Sloan MBA '23
Dartmouth '17

Manage clients, simplify billing, and get paid – all in one place



MILESTONES:

40+ onboarded users

\$632 MRR

\$204k+ GTV

MIT PARTNERS:

MIT \$100K Finalist

MIT Fuse

Sandbox Innovation Fund

Venture Mentoring Service

NOTES:

T33

Making oral healthcare more effective and accessible

Our teeth are designed on the nanoscale to be hard and strong, but the structure that gives them their strength also makes them impermeable to things we want in and on them.

This impermeability limits the efficacy of current anti-cavity treatments, necessitates the use of a drill to treat many tooth infections, and means that deep stains in our teeth are difficult to remove.

At T33, we are building solutions to deliver any chemical deeply and rapidly into the dental enamel to provide faster and more effective dental treatments.

**INDUSTRY
FOCUS:**

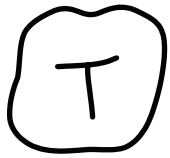
Dental
Healthcare



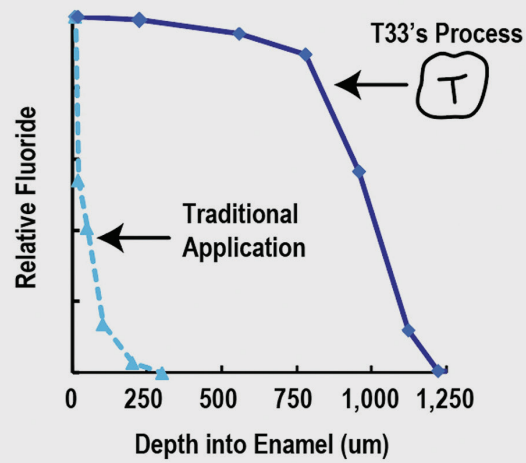
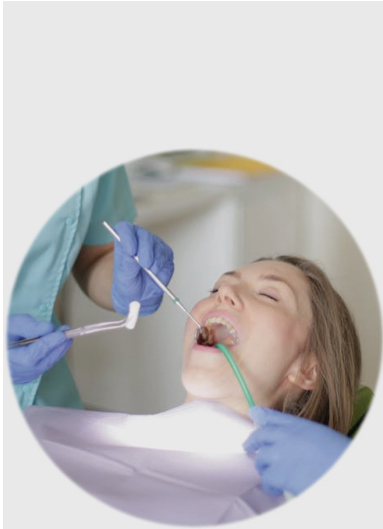
Daniel Lundberg
MIT ChemE PhD '23



David Lundberg
MIT ChemE PhD '23



www.t33.dental



T33 delivers pharmaceuticals and cosmetics deeply and rapidly into the teeth.

MILESTONES:

Interviewed over 150 dental practices

Developed a business plan

Gained understanding of greatest needs in the dental space

MIT PARTNERS:

Course X

I-Corps

Sandbox Innovation Fund

Venture Mentoring Services

NOTES:

Yoku AI

Your virtual mood ring

At Yoku, we are building interactive AI tools for emotional understanding that are instant, hardware-free, and easy to use. We leverage decades of expertise in human perception and research in deep representation learning to gather visual markers of emotion that power generative AI. We empower individuals with automatic mood identification and tracking to increase self-awareness, improve social interaction, and better regulate emotion by translating mood to unique images and videos that can be tracked over time. In addition we help organizations quantitatively measure the impact of new initiatives by seamlessly capturing and evaluating human sentiment.

**INDUSTRY
FOCUS:**

Emotion
Detection and
Recognition
Generative AI



Vasha DuTell

MIT CSAIL postdoc '23
UC Berkeley PhD '21
Oregon '12, MS '14



Anne Harrington

MIT CSAIL MEng '23
MIT EECS+BCS '21



With just a photo, our generative AI interface captures your mood, and translates it into dynamic visuals unique to you.

NOTES:

MILESTONES:

75+ customer interviews including students, educators, therapists, and wellness app users

Generative visuals powered by biometrics

Strong social media engagement

MIT PARTNERS:

I-Corps

Venture Mentoring Service

Speakers & Mentors

Learning from experienced entrepreneurs

Thank you to our guest speakers and team mentors for generously giving of their time and talent this summer.

Karina Akib Geode Health
Ellie Azolaty Accenture Strategy
Michael Cusumano MIT Sloan
Trilochan Das TPD MedTech Inc
Ariel Furst Seia Bio
Britt Gardner Silicon Valley Bank
Jeff Gates
Spencer Gusberg P2 Analytics
Jason Jay MIT Sloan Sustainability Initiative
Sam Kapp JP Morgan
Phil Kowalski Biobot Analytics
Ahmed Mady Alloy Therapeutics, Inc
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Campus Partners

We don't do this alone

A partial list of key MIT departments and organizations critical to the success of this year's cohort:

\$15K CREATIVE ARTS COMPETITION

Annual contest to foster arts-focused startups at MIT
arts.mit.edu

D-LAB

Advancing collaborative approaches and practical solutions to global poverty challenges
d-lab.mit.edu

DESHPANDE CENTER

Helps students and faculty commercialize breakthrough technologies
deshpande.mit.edu

DESIGNX

Developing ventures that accelerate innovation in design, cities, and the built environment
designx.mit.edu

FUSE

The Trust Center's 3-week startup accelerator held every January
entrepreneurship.mit.edu/mit-fuse

I-CORPS

National Science Foundation program offering training for researchers considering a startup
icorps.mit.edu

IDEAS SOCIAL INNOVATION CHALLENGE

A social entrepreneurship program helping MIT students tackle quality of life issues
pkgcenter.mit.edu/programs/ideas

INNOVATIONHQ

Providing a home for MIT's thriving community of innovators and entrepreneurs
ihq.mit.edu

LEGATUM CENTER FOR DEVELOPMENT & ENTREPRENEURSHIP

A hub to accelerate global economic progress through innovation-driven entrepreneurship
legatum.mit.edu

MIT \$100K ENTREPRENEURSHIP COMPETITION

MIT's student-run business plan competition since 1990
mit100k.org

MIT MOMENTUM ACCELERATOR

A 10-week summer accelerator that is entirely student-led and operated to support pre-seed student startups.
linkedin.com/company/momentumaccelerator/

PRISCILLA KING GRAY PUBLIC SERVICE CENTER

Supporting public service experiences for MIT via fellowships, grants, and other programs
pkgcenter.mit.edu

SANDBOX INNOVATION FUND

Provides seed funding and mentorship for student-initiated entrepreneurship ideas
sandbox.mit.edu

STARTMIT

A 3-week course for students curious to explore the "on-ramp to MIT's entrepreneurial world"
startmit.mit.edu

VENTURE MENTORING SERVICE

Matches MIT entrepreneurs with skilled volunteer mentors for advice and coaching
vms.mit.edu

Board Members

Holding teams accountable to milestones

AgrichatAI

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byob

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Gleen

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nurtur

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Khat Zorig *Something Fun*

ReHome

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Seak

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T33

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Puma
Sigma//Alfa
Startup Piauí
Suffolk Technologies
TheCube
University Adolfo Ibañez



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to support
our students
are greatly
appreciated!

Past Teams

Companies that are changing the world

2012

Arsenal Health
Depict
Infinite Analytics
LiquiGlide
Loco Controls
Optimix
Peddl
Soko
Wecyclers
WiCare

2013

Grove
lallitara
Mountain Hub
Nima
NVBots
Thyme Labs

2014

Accion Systems
Ashton Instruments
Embr Labs
EverVest
Horbito
Love Grain
Monograph
Obaa
Smarking
Wise Systems

2015

Confer Health
Emma
Humon
Khethworks
Ori
Spyce
Tekuma
VSParticle
Woobo

2016

Alfie
Armoire
DeepStream
Emerald
Factory Shop
FleteYa
Hive Maritime
Kiron
Kumwe Logistics
Lean On Me
Leuko Labs
Perch
Rendever
Ricult
Solstice Initiative
uLink
Vectorly

2017

Alba
Biobot Analytics
Blockparty
Bloomer Tech
DeepBench
Divaqua
EasyEmail
GETRID
Hosta
Infinite Cooling
Klarity
Mesodyne
Nesterly
NeuroMesh
Octant
PicFic
Pine Health
Remora
ReviveMed
Roots Studio
SendFriend
Sigma Ratings
Sophia
Synaps Labs
TradeTrack
W8X
Waypoint
Weven

2018

Aavia
AdaViv
AirWorks
Akora
Below the Fold
Buddy
Centaur Labs
Chord
Context Insights
daytoday
Floating Point Group
Function of Beauty
Gataca
Iterative Scopes
Levio
Moving Health
Pluto
Posh
Rune
Secure AI Labs
Spaceus
Swappl
TracFlo
VideaHealth
Waffle

2019

Abound
Acoustic Wells
Atem
auggi
Boom
Easel
Elemen
Hardworkers
Haystack Ag
Haystack Health
Insanimator
Live Sports Markets
Lynx
Mantle Biotech
Nextiles
Ocular Technologies
Precavida
Quantifai
Season Three
SirMixABot

Spatio Metrics
TireTutor
Viridis
WellNested

2020

Aimvest Technologies
Amira
Contack
E-Fish
Floer
Let's Get Set
MomMe
MYAVA
NRICH
Preloved
qBraid
Respezy
Thiozen
TORSSO
WellMode

2021

Almond Fintech
Carestry
Empallo
Fit for Everybody
Havvi Fitness
Hibiscus Monkey
Hyperfan
Invictus BCI
Ivu Biologics
KickbitApp
LA FIRME
Pelicargo
Project Restore Us
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Rivet
Robigo
Sidewalk
Stack
Surge Employment Solutions
Underdog Coaching

2022

CashEx
Catalan.AI
Congo Clothing Company
Cosmosii
DaVinci Wearables
Kino
Livvi
Mesophase
Moshion
Multitude Insights
Oasis
Ontologic
Our Kaia
PAIRA
Pharmesol
Seia Bio
Skinfluence
Something Brazen
Vizuara
Vizzhy
Vrse
Zumma