15.360 E&I Track Requirements

Sloan MBA Class of 2023

Fall 2021
E&I Track Requirements

• Required Courses

• Product-Level Action Learning Course

• Firm-Level Action Learning Course

• E&I Electives (15 additional units)

• Co-Curricular Requirements
  • Silicon Valley Study Tour (March 2022)
  • One additional MIT Ecosystem Activity
E&I Track Beyond Core

15.360 – E&I Proseminar
MBA Core Semester
(Catalog Title = Introduction to Technological Entrepreneurship)

15.390 – New Enterprises
1st Year Spring

15.911 – Entrepreneurial Strategy
Before Graduation
E&I Elective Minimum Requirements

• **One** Firm-Level Course
  • e.g., Global Entrepreneurship Lab (G-Lab), Entrepreneurship Lab, China Lab, India Lab, Israel Lab, or equivalent

• **One** Product-Level Course
  • e.g., Energy Ventures, Healthcare Ventures, i-Teams, Product Management, Product Design or equivalent

• **15 Additional Elective Units (~ 2 courses)** out of more than 30 offerings
  • Entrepreneurial Founding and Teams, Entrepreneurial Finance, Regional Entrepreneurship Acceleration Lab, Entrepreneurial Sales, etc....
E&I Elective Requirements:
One Product and One Firm-Level Elective Course

<table>
<thead>
<tr>
<th>Firm-Level Action Learning Course</th>
<th>Product-Level Action Learning Course</th>
</tr>
</thead>
<tbody>
<tr>
<td>15.248 Israel Lab: Startup Nation’s Entrepreneurship and Innovation Ecosystem (F H2 into IAP, 6 units for Fall and 3 units for IAP)</td>
<td>15.128, 9.455, 20.454, MAS.883 Revolutionary Ventures: How to Invent and Deploy Transformative Technologies (F, 9)*</td>
</tr>
<tr>
<td>15.225 Modern Business in China: China Lab (S, 12)</td>
<td>15.366 Energy Ventures (F, 12)</td>
</tr>
<tr>
<td>15.226 Modern Business in India: India Lab (S, 12)</td>
<td>15.367, HST.978 Healthcare Ventures (S, 12)*</td>
</tr>
<tr>
<td>15.389 Global Entrepreneurship Lab (F H2 into IAP, 12)</td>
<td>15.371, 10.807 Innovation Teams (application required; F, 12)*</td>
</tr>
<tr>
<td>15.399 Entrepreneurship Lab (F/S, 12)</td>
<td>15.375, EC.731, MAS.665 Development Ventures (F, 12)*</td>
</tr>
<tr>
<td>15.376, MAS. 664 Media Ventures (S, 9)*</td>
<td>15.378 Building an Entrepreneurial Venture: Advanced Tools and Techniques (F/S, 12, application required)</td>
</tr>
<tr>
<td>15.379, 2.739 Product Design and Development (S, 12)*</td>
<td>MAS.533 Imaging Ventures: Cameras, Displays, and Visual Computing (S, 9)</td>
</tr>
</tbody>
</table>
15 Additional Elective Units  
(~ 2 courses from more than 30 offerings)

15.128, 9.455, 20.454, MAS.883  
Revolutionary Ventures: How to Invent and Deploy Transformative Technologies  
(F, 9)*

15.225  
Modern Business in China: China Lab  
(S12)

15.356  
Product and Services Development in the Internet Age  
(S, 9)

15.358  
Platform Strategy and Entrepreneurship  
(S, 9)

15.363, HST.971  
Strategic Decision Making in the Life Sciences  
(S, 9)*

15.364  
Regional Entrepreneurship Acceleration Lab  
(S, 9)

15.366  
Energy Ventures  
(F, 12)

15.367, HST.978  
Healthcare Ventures  
(S, 12)*

15.369  
Seminar in Corporate Entrepreneurship  
(F, 9)

15.371, 10.807  
Innovation Teams  
(F, 12)*

15.821  
Listening to the Customer  
(S, H3, 6)

15.785  
Digital Product Management Lab  
(S, 12)*
15 Additional Elective Units
(~ 2 courses from more than 30 offerings)

15.375 EC.731, MAS.665
Development Ventures
(F, 12)*

15.376, MAS.664
Media Ventures
(S, 9)*

15.385
Innovating for Impact
(F, 6)

15.386
Leading in Ambiguity:
Steering Through
Strategic Inflection Points
(F H2 / S H4, 6)

15.387
Entrepreneurial Sales
(F/S, 12)

15.389
Global Entrepreneurship
Lab
(F H2 into IAP, 12)

15.392
Scaling Entrepreneurial
Ventures
(S H3, 6)

15.394
Entrepreneurial Founding
and Teams
(S, 9)

15.395
Entrepreneurship Without
Borders
(F H1, 6)

15.399
Entrepreneurship Lab
(F/S, 12)
### 15 Additional Elective Units

(≈ 2 courses from more than 30 offerings)

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Term</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>15.431</td>
<td>Entrepreneurial Finance and Venture Capital</td>
<td>F, 9</td>
<td></td>
</tr>
<tr>
<td>15.497</td>
<td>FinTech Ventures</td>
<td>F, 6</td>
<td></td>
</tr>
<tr>
<td>15.615</td>
<td>Essential Law for Business</td>
<td>F/S, 9</td>
<td></td>
</tr>
<tr>
<td>15.618</td>
<td>Entrepreneurship, Innovation, Startups and the Law</td>
<td>F/S, 6</td>
<td></td>
</tr>
<tr>
<td>15.814</td>
<td>Marketing Innovation</td>
<td>F/S, 9</td>
<td></td>
</tr>
<tr>
<td>15.912</td>
<td>Strategic Management of Innovation and Entrepreneurship</td>
<td>S H4, 6</td>
<td></td>
</tr>
<tr>
<td>2.916, 10.407</td>
<td>Funding Strategies for Startups</td>
<td>S H4, 6</td>
<td></td>
</tr>
<tr>
<td>MAS.533</td>
<td>Imaging Ventures: Cameras, Displays, and Visual Computing</td>
<td>S, 9</td>
<td></td>
</tr>
</tbody>
</table>
E&I Co-Curricular Involvement Requirement

Silicon Valley Study Tour

Engage in one meaningful MIT Entrepreneurial Ecosystem Activity, including (but not limited to) 100K, Delta V, Fuse, Sandbox grant, Legaum Fellowship, StartMIT, etc...
See
for full course offerings and MBA23 E&I track details

Write to Scott Stern (sstern@mit.edu) and Mei Lai (mhlai@mit.edu) with questions or requests for inclusion of alternative courses or experiences for E&I Track credit.
Additional Ways to Engage

• Email EIRs → EIR@MIT.EDU
  • This can be about anything (an idea, questions about classes, career advice)! Don’t be shy.

• Professional Advisors
  • These folks have agreed to help you. They are leaders in all sorts of industries and love engaging with students

• Engage with Orbit

• Sign up for Trust Center Newsletter

• Apply to Sandbox

• Take Eship Classes!
We Look Forward to Seeing You Beyond the Core in E&I!