

15.360 E&I Track Requirements

Sloan MBA Class of 2023

Fall 2021

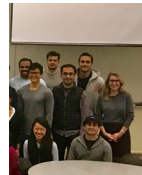


E&I Track Requirements

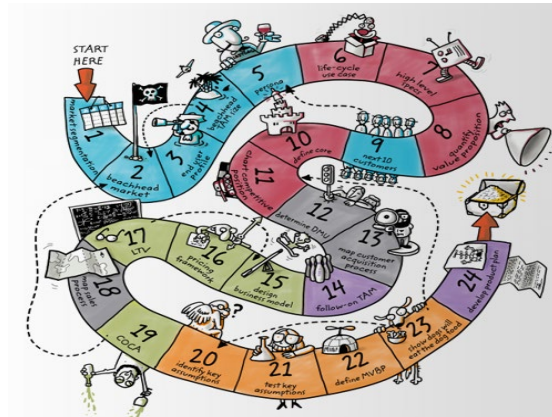


- Required Courses
- Product-Level Action Learning Course
- Firm-Level Action Learning Course
- E&I Electives (15 additional units)
- Co-Curricular Requirements
 - Silicon Valley Study Tour (March 2022)
 - One additional MIT Ecosystem Activity

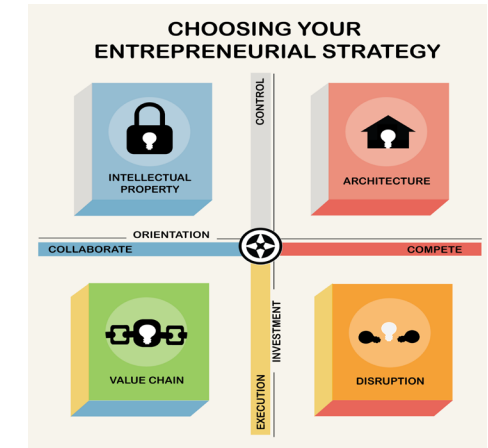
E&I Track Beyond Core



(Catalog Title = Introduction to Technological Entrepreneurship)



15.390 – New Enterprises
1st Year Spring



15.911 – Entrepreneurial Strategy
Before Graduation

E&I Elective Minimum Requirements



- **One Firm-Level Course**
 - e.g., Global Entrepreneurship Lab (G-Lab), Entrepreneurship Lab, China Lab, India Lab, Israel Lab, or equivalent
- **One Product-Level Course**
 - e.g., Energy Ventures, Healthcare Ventures, i-Teams, Product Management, Product Design or equivalent
- **15 Additional Elective Units (~ 2 courses)** out of more than 30 offerings
 - Entrepreneurial Founding and Teams, Entrepreneurial Finance, Regional Entrepreneurship Acceleration Lab, Entrepreneurial Sales, etc....

E&I Elective Requirements: One Product and One Firm-Level Elective Course



Firm-Level Action Learning Course

15.248
Israel Lab: Startup Nation's
Entrepreneurship and Innovation
Ecosystem
(F H2 into IAP, 6 units for Fall and 3
units for IAP)

15.225
Modern Business in China: China
Lab
(S, 12)

15.226
Modern Business in India: India
Lab
(S, 12)

15.389
Global Entrepreneurship Lab
(F H2 into IAP, 12)

15.399
Entrepreneurship Lab
(F/S, 12)

Product-Level Action Learning Course

15.128, 9.455, 20.454, MAS.883
Revolutionary Ventures: How to
Invent and Deploy Transformative
Technologies
(F, 9)*

15.366
Energy Ventures
(F, 12)

15.367, HST.978
Healthcare Ventures
(S, 12)*

15.371, 10.807
Innovation Teams
(application required; F, 12)*

15.375, EC.731, MAS.665
Development Ventures
(F, 12)*

15.376, MAS. 664
Media Ventures
(S, 9)*

15.378
Building an Entrepreneurial
Venture: Advanced Tools and
Techniques
(F/S, 12, application required)

15.783, 2.739
Product Design and Development
(S, 12)*

MAS.533
Imaging Ventures: Cameras,
Displays, and Visual Computing
(S, 9)

15 Additional Elective Units (~ 2 courses from more than 30 offerings)



**15.128, 9.455, 20.454,
MAS.883**

Revolutionary Ventures:
How to Invent and Deploy
Transformative Technologies
(F, 9)*

15.225

Modern Business in China:
China Lab
(S12)

15.356

Product and Services
Development in the Internet
Age
(S, 9)

15.358

Platform Strategy and
Entrepreneurship
(S, 9)

15.363, HST.971

Strategic Decision Making in
the Life Sciences
(S, 9)*

15.364

Regional Entrepreneurship
Acceleration Lab
(S, 9)

15.366

Energy Ventures
(F, 12)

15.367, HST.978

Healthcare Ventures
(S, 12)*

15.369

Seminar in Corporate
Entrepreneurship
(F, 9)

15.371, 10.807

Innovation Teams
(F, 12)*

15.821

Listening to the Customer
(S, H3, 6)

15.785

Digital Product Management
Lab
(S, 12)*

15 Additional Elective Units (~ 2 courses from more than 30 offerings)



15. 375 EC.731, MAS.665
Development Ventures
(F, 12)*

15.376, MAS. 664
Media Ventures
(S, 9)*

15.385
Innovating for Impact
(F, 6)

15.386
Leading in Ambiguity:
Steering Through
Strategic Inflection Points
(F H2 / S H4, 6)

15.387
Entrepreneurial Sales
(F/S, 12)

15.389
Global Entrepreneurship
Lab
(F H2 into IAP, 12)

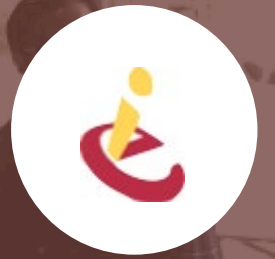
15.392
Scaling Entrepreneurial
Ventures
(S H3, 6)

15.394
Entrepreneurial Founding
and Teams
(S, 9)

15.395
Entrepreneurship Without
Borders
(F H1, 6)

15.399
Entrepreneurship Lab
(F/S, 12)

15 Additional Elective Units (~ 2 courses from more than 30 offerings)



15.431

Entrepreneurial Finance
and Venture Capital
(F, 9)

15.497

FinTech Ventures
(F, 6)

15.615

Essential Law for
Business
(F/S, 9)

15.618

Entrepreneurship,
Innovation, Startups and
the Law
(F/S, 6)

15.814

Marketing Innovation
(F/S, 9)

15.912

Strategic Management of
Innovation and
Entrepreneurship
(S H4, 6)

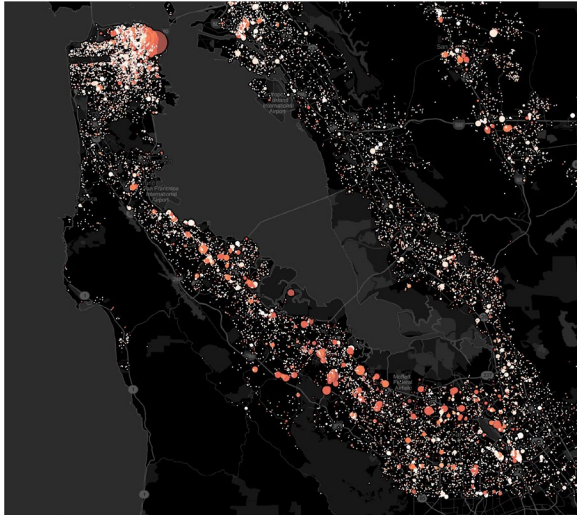
2.916, 10.407

Funding Strategies for
Startups
(S H4, 6)†

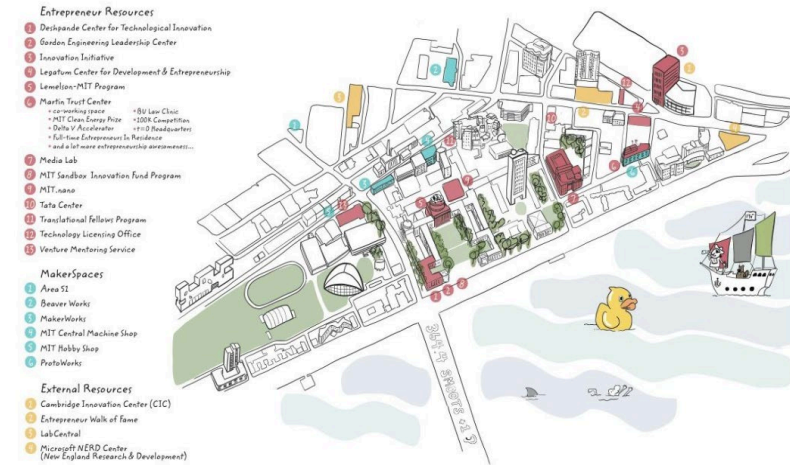
MAS.533

Imaging Ventures:
Cameras, Displays, and
Visual Computing
(S, 9)*

E&I Co-Curricular Involvement Requirement



Silicon Valley Study Tour



Engage in one meaningful MIT Entrepreneurial Ecosystem Activity, including (but not limited to) 100K, Delta V, Fuse, Sandbox grant, Legaum Fellowshipk, StartMIT, etc...

E&I More Information



See

<https://entrepreneurship.mit.edu/wp-content/uploads/EI-Requirements-MBA23.pdf>

for full course offerings and MBA23 E&I track details

Write to Scott Stern (sstern@mit.edu) and Mei Lai (mhlai@mit.edu) with questions or requests for inclusion of alternative courses or experiences for E&I Track credit.

Additional Ways to Engage

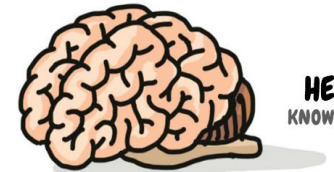


- Email EIRs → EIR@MIT.EDU
 - This can be about anything (an idea, questions about classes, career advice)! Don't be shy.
- Professional Advisors
 - These folks have agreed to help you. They are leaders in all sorts of industries and love engaging with students
- Engage with Orbit
- Sign up for Trust Center Newsletter
- Apply to Sandbox
- Take Eship Classes!

HEART
SPIRIT



HEAD
KNOWLEDGE



HAND
CAPABILITY



HOME
COMMUNITY



We Look Forward to Seeing You Beyond the Core in E&I!

