Prepare your startup for delta v!
The Trust Center is MIT’s entrepreneurship center.

entrepreneurship.mit.edu | E40-160
IAP is an exciting time at the Trust Center!
On-ramp to the entrepreneurship ecosystem at MIT for individuals and teams interested in learning more about entrepreneurship.
MIT Fuse
(January/IAP)

Three-week sprint for startup teams with an existing idea to accelerate traction and team development.

A great way to prepare for MIT delta v
Achieve Escape Velocity!
StartMIT is a 2.5 week program over January’s Independent Activities Period (IAP), **January 8-24**, that aims to give any student who is curious about entrepreneurship an introduction to the skillset and mindset it requires.
StartMIT Team

Jenny Larios Berlin, EIR
Daniela Ruiz Massieu, EIR
Susan Neal, EIR
Director of Operations
Amrutha Killada, Associate Director for Programs, Events, and Community Management
Daily Themes

Day 1. Welcome to StartMIT
Day 2. Ideation
Day 3. Creating your Initial Team
Day 4. Customer & PMR
Day 5. Product
Day 6. Holiday

Day 7. Go To Market
Day 8. Financials
Day 9. Entrepreneurial Life
Day 10. New York
Day 11. Storytelling & Pitching
Day 12. Where do we go from here?
Day 13. Wrap up, Final Presentations and Networking
Typical Day in StartMIT

8:45am  Breakfast
9:15am  Overview of Today
9:45am  Speaker 1
11:00am Speaker 2
       !
Noon-1pm Lunch and Networking
1-2:30pm Speaker 3, Workshop
2:30pm  Teamwork & EIR Meetings
4pm    Wrap Up
Why StartMIT?

StartMIT is your on-ramp to entrepreneurship at MIT!

You’ll spend your time over IAP

- Networking with peers across campus and working with groups to pursue startup ideas
You’ll hear from top-tier guest speakers – experienced startup founders, investors, and MIT faculty!
You’ll have access to a mentor

Meet with EIRs and get matched with a mentor (typically MIT alum) for the duration of the January program.

- Help developing your startup idea
- Advice on entrepreneurship at MIT
- Guidance on the eship journey
NYC Trip

Take a trip to NYC to explore and engage in the ecosystem!

- MIT founders and alumni
- Early stage investors
- NYC startups
A Cross Campus Program

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For Students Interested in Any Industry
Course Credit

StartMIT can optionally be taken full-time for 6 units of credit.

StartMIT: Workshop for Entrepreneurs and Innovators

6.9300  6.9302  15.352  6 Units: 4-0-2 [P/D/F]

Only assignments: Final Presentation & 1 Page Reflection Paper

Do I need a startup idea to participate? NO!

Are there any prerequisites? NO!
Key Dates

October 30  Applications Open
November 20 Applications Close
November 30 Notifications Sent
December 5 Confirmation Required
January 8 StartMIT Begins
January 24 StartMIT Ends
On-Ramp to Entrepreneurship at MIT

Applications Close November 20th

Apply! orbit.mit.edu

Questions? startmit@mit.edu
HELL YEAH!
What is MIT Fuse?

MIT Fuse is a startup sprint over IAP!

Answer three questions:

1. Am I working on the right idea?
2. Am I working with the right team?
3. Is the life of an entrepreneur right for me?

Prepare your team to apply to MIT delta v.
Ethos

Build your startup during the academic year without the distractions of projects, papers, and presentations from classes.

- Customized to meet your needs
- Workshops, not lectures
- Hard work, not homework
Introducing Fuse Lite!

MIT Fuse is an in-person experience! Participants must commit to joining full-time and in-person for the duration of the program.

However, for students who are unable to join us in person, we are excited to introduce **Fuse Lite**! A pared down version of the program that is entirely remote.
Fuser Experience: A Typical Week
(In Person)

Monday
Goal Setting Meeting

Tuesday
EIR Office Hours, Workshop

Wednesday
EIR Office Hours, Social Event

Thursday
Most Fuse-y Moments

Friday
No Programming

+ Ad-hoc support as needed
+ Cohort lunches & activities
StartMIT Speakers & Workshops!
Pod Meetings

You’ll be part of a small group of teams during IAP that will meet twice weekly to help and hold each other accountable.

What happens during pod meetings:

- Facilitated by an EIR
- Share what you accomplished since last meeting
- Specific goals going forward
- Bring challenges the group can help you with
- Anything else that’s on your mind
EIR Office Hours & Workshops

Hear from and work with experienced entrepreneurs. EIRs and Guest EIRs are available throughout the program to push you and your venture forward!

Example Workshops:

- Primary Market Research
- Co-Founder Dynamics
- AI Tools for Your Startup
- Q&A with Recent Alums
Social & Cohort Building

We invest in building the cohort by hosting social outings and events and we expect you to do the same throughout IAP.

Example Events:
- Cookies and cocoa
- Ice skating
- Bowling
Program Components

**Fuse (100% In-Person)**
- Pod Meetings
- Office Hours
- Workshops
- Access to StartMIT
- Free Weekly Lunch
- Social Events
- Final Presentations

**Fuse Lite (Remote)**
- Pod Meetings
- Office Hours
- Workshops

*Full-team needs to be either all remote or all in-person.*
Who Should Apply

● Teams should have **2-5 founder-level team members**
  ○ Solo founders are welcome to apply but are less likely to be accepted
● Team must have at least **one student enrolled** in an MIT degree program
  ○ Postdocs are also welcome!
● Teams prepared to make a **full-time commitment** in-person (online for Fuse Lite)
  ○ That means no other IAP programs!
● Team is already working on the venture and has **demonstrated traction**
● Team is **hungry** and **ready to work hard** over IAP!
Application Process

Applications Open October 30th
- 1-Minute Video
- Team Information
- Idea Overview

Applications Close November 20th
Teams Notified by November 30th

Apply Online: orbit.mit.edu
Key Dates

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January 8   Fuse Begins
January 25  Fuse Ends
MIT Fuse Team

Ben Soltoff
EIR

Macauley Kenney
EIR

Ylana Lopez
Academic Programs and Events Coordinator

Paul Cheek
Executive Director, MTC
Applications Close: November 20th

Apply! orbit.mit.edu

Questions? mitfuse@mit.edu
Key Dates

October 30
Applications Open

November 20
Applications Close

November 30
Notifications Sent

Early December
Confirmation Required

January 8
StartMIT & Fuse Begin

January 24
StartMIT Ends

January 25
Fuse Ends
Applications Close November 20th!

Apply Online: orbit.mit.edu
15.368 Disciplined Entrepreneurship Lab

Work with a startup company over IAP.

Kickoff: January 5th 10am – 11am

Final Presentations: Early Feb, 2023

Deliverables: 5 Slide Presentation and 2 Page Reflection

Credits: 6
Thank You!

Questions? startmit@mit.edu

Questions? mitfuse@mit.edu

entrepreneurship.mit.edu

@EsniplMIT